

# Infinity Effects White Alkila Resistant Primer™



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## Infinity Effects White Alkila Resistant Primer™



Experience the power of **Infinity Effects Exterior White Alkali Resistant Primer™**. Our revolutionary formula harnesses the strength of a modified acrylic emulsion, specifically designed to combat high alkali levels. By forming a protective shield, our primer prevents the base layer from succumbing to alkali reactions, safeguarding against the bleeding of water soluble salts and the dreaded peeling that follows. Don't let your surface wall suffer the corrosive effects any longer. Embrace our primer to preserve your finish system and elevate the performance of your project to new heights.

Safety is important. Refer to the product labels for general safety information and consult the Material Safety Data Sheets (MSDS) for detailed guidance.

Order your **Infinity Effects White Alkila Resistant Primer™** directly from Infinity Effects or through our global distribution agents. Please note that all Infinity Effects products are sold according to our Standard Conditions of Sale. While we aim to provide helpful advice, we can only guarantee results for uses explicitly confirmed in writing by Infinity Effects and the specified representative.

### PHYSICAL PROPERTIES

Item	Data
Appearance	Liquid, water based, non-flammable
Color	White
Specific weight	1.35kg/L
pH	8-9
Application	Use with a roller or spray gun
Diluent and dilution ratio	Add 10-15% Water
Temperature for application	Min. +10°C. / max. +30°C.
Dried to touch	2 hours at 25°C
Dried completely	2 hours at 25°C
Solid content	61%
Viscosity	105KU±2
Water resistance	No abnormality within 96 hours of testing in the laboratory
Alkali resistance	No abnormality within 48 hours of testing in the laboratory
Crystalline bloom resistance	No abnormality within 120 hours of testing in the laboratory
Flooding salt resistance	No abnormality within 120 hours of testing in the laboratory

### INFORMATION ON INGREDIENT

Component	Concentration(%)
Acrylic latex	45.00%
Water	15.80%
Calcium carbonate powder	20.00%
Titanium dioxide	10.00%
Mica powder	5.00%
Assistant	4.00%
cellulose	0.20%



**DISCLAIMER:** Customers are advised to thoroughly read and adhere to the instructions provided to ensure the optimum finish and performance of our products. The information presented is based on results gained from experience and tests and is believed to be accurate. However, we do not accept liability for any loss or damage attributable to reliance on this information, as conditions of use may lie outside our control. Any deviation by the user from these instructions may affect the performance of the products, and therefore, such actions are not advised. In such circumstances, Infinity Effects will not be held responsible.

Users should always conduct sufficient tests to establish the suitability of any products for their intended applications. While we strive to ensure consistency of color in production, slight variations in shade may occur from batch to batch.

**Note:** If you are unsure about the compatibility of Infinity Effects Coating with the substrate surface, we strongly recommend conducting a small test in a discreet area before applying it to the entire floor. This precaution will help ensure a successful and satisfactory outcome.



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